



NEAR EAST UNIVERSITY - FACULTY OF EDUCATION						
		Department of English Language Teaching SYLLABUS 2013-2014 Spring Semester				
Course Code ELT558	Course Name Text/Image/Sound	Classroom	Weekly Course Hours		Credits	ECTS
Prerequisite: No prerequisite			T	A	L	
			3	0	0	
Language of instruction: English		Course Type:		Year:		Semester: Fall
Instructor: Dr. Johann Pillai E-mail: pillaij@gmail.com			Office Hours: Office / Room No: Office / Room Phone:			
Learning Outcomes	After the completion of this course, the student will be able to					
	<ul style="list-style-type: none"> ▶ refer to a wide range of cultural contexts in teaching and writing ▶ engage in original analysis of texts ▶ engage systematically with previously unseen texts ▶ understand the logic and techniques of IGCSE (language and literature), IELTS and TOEFL exam questions ▶ write in a professional style 					
Course Description	This course is designed for students of language and literature to explore and enjoy the cultural contexts in which language is used by interpreting and analyzing a wide range of texts from other disciplines. These texts include works of art, non-art objects, short pieces of experimental literature, sounds, and music. In addition, students will be introduced to the playfulness of tropes and figures of speech as devices that facilitate understanding and also contribute to the development of writing style.					
Course Objectives	The objectives of the course are to broaden students' understanding of texts and their interpretation, familiarize them with a range of theories and techniques used in interpreting texts, and help them to develop a professional writing style. In addition, the course aims to provide a sense of the logic of exam questions in the standardized IGCSE, IELTS and TOEFL examinations.					
Textbooks and/or References	<ul style="list-style-type: none"> – Arthur Quinn, Figures of Speech (Davis, California: Hermagoras Press, 1993) – selected texts, images, music and websites 					
Course Content	<ul style="list-style-type: none"> – visual and sound presentations and discussions – analysis and discussion – short writing assignments – class critique 					
Methods and Techniques Used in the Course			Lecture, discussion, critique. Assessment through short writing assignments and PowerPoint presentations.			
WEEKLY OUTLINE						
Week	Date	Activities			Notes	Reference
1	17 Feb -21 Feb	Introduction to the course.				
2	24 Feb – 28 Feb	Figures and Tropes 1: An Introduction to the master tropes. Analysis of short literary				

		texts.			
3	3 Mar – 7 Mar	Figures and Tropes 2: Ellipses. Analysis of sounds/music.			
4	10 Mar – 14 Mar	Introduction semiotics. Analysis of art images/film – a			
5	17 Mar – 21 Mar	Semiotics, Types of theory. Analysis of non-art images – b			
6	24 Mar – 28 Mar	Figures and Tropes 3: Tmesis and hyperbaton. Analytical/Argumentative Writing. Style and Format. Analysis of selected texts .			
7	31 Mar – 4 Apr	Figures and Tropes 4: Pleonasm. Analytical/Argumentative Writing. Style and Format . Analysis of selected texts.			
8	7 Apr – 11 Apr	Analysis of selected texts The PowerPoint Analysis.	Paper 1 due		
9	14 Apr – 18 Apr	Midterm Exams			
10	21 Apr – 25 Apr	Paper 1 critique. Figures and Tropes 5: Repetition – a.			
11	28 Apr – 2 May	Presentation 1 due /critique	Paper 2 due		
12	5 May – 9 May	Paper 2 critique. Figures and Tropes 6: Repetition – b. Analysis of selected texts			
13	12 May – 16 May	Figures and Tropes 7: Metaplasmic figures. Analysis of selected texts			
14	20 May – 23 May	Review and directions for research			
	26 May – 30 May	Presentation 2 due/critique	Paper 3 due		
15	2 June – 12 June	Final Exams			
Attendance: Minimum 70 %					
Assessment Breakdown:	Type		Date	%	Reference
	1	3 Essays		20, 20, 30	
	2	2 Presentations		10, 10	
	3	Participation		10	
	4				
Learning Programme					